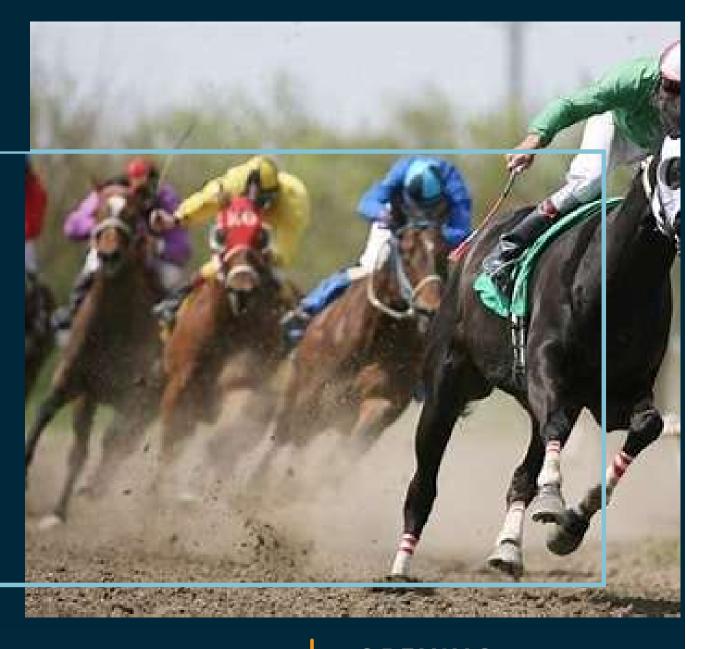
# BILLINGT N FOUNDATION

# CHARITY RACE DAY

NEWBURY RACECOURSE

THURSDAY 4<sup>TH</sup>
JULY 2024



BILLINGT N FOUNDATION OPENING DOORS TO A BRIGHTER FUTURE



## SPONSORSHIP OPPORTUNITIES

#### **HEADLINE SPONSOR**

Exclusive opportunity to be the main partner for this fundraising event £7,950



#### TABLE SPONSOR

Purchase a table of ten and invite your guests to join this fantastic event £2,250



#### RACE SPONSOR

Take the chance to have a race named just for you! £4,750



#### COMPETITION

Engage the whole race crowd and sponsor the race day competition £1,950



#### DRINKS RECEPTION

Take the opportunity to be the named host of our drinks reception £1,950



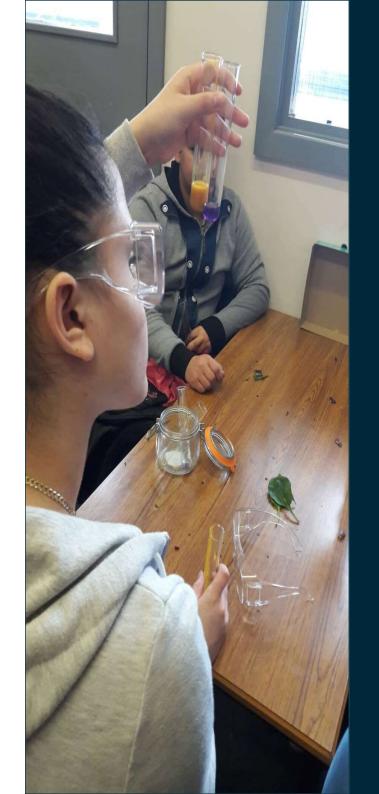
#### ADVERTISING

Get your company noticed by taking a spot in the race day programmes £500 / £1,000



## SPONSORSHIP BENEFITS

	Headline Sponsor	Race Sponsor	Drinks Reception	Table Sponsor	Competition Sponsor	Advertiser
Event Naming Rights	<b>✓</b>					
Race Naming Rights	<b>✓</b>					
On Course Banner		<b>~</b>				
Off Course Banner	<b>✓</b>					
Printed media advertising	<b>/</b>		<b>~</b>		<b>✓</b>	
Social Media Engagement	<b>~</b>	<b>✓</b>	<b>✓</b>		<b>✓</b>	
Information on Foundation website	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>~</b>	<b>~</b>	<b>✓</b>
Branding Display on Table	<b>~</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>~</b>	<b>~</b>
Product or company promotion activity on course	<b>~</b>	<b>✓</b>		<b>~</b>		
Course-wide PA and on-screen acknowledgement	~	<b>~</b>			<b>~</b>	



## BILLINGT N FOUNDATION

## www.billingtonfoundation.org.uk

Working with carefully selected partner organisations, we are developing effective, impactful and sustainable programmes that support young people who are struggling to engage at school and may have lost focus, confidence and self-belief.

These are developed around the 'Skills Builder' framework and introduce transferable concepts such as problem solving, leadership, teamwork and creativity, to establish core skills that will enhance their educational chances and employment opportunities in the future.

If you would like to join us for the race day event or to discuss the opportunities mentioned, please contact lan Watson by email: <a href="mailto:ian@thebillingtonfoundation.com">ian@thebillingtonfoundation.com</a> or call: 07918603541. We will be glad to tailor sponsorship packages to suit your requirements.

THANK YOU FOR YOUR SUPPORT